

You've Given Your Portfolio Companies a Financial Bridge. Now Give Them a Sales Bridge to Ensure Their Success.

Introducing the Portfolio Accelerator™ Program for Venture Capitalists and Angel Investors

You wouldn't invest in a startup if you didn't believe in the company or the people behind it. Yet, as much as you want to believe in the sales forecast and growth plans from your new portfolio company, you are always cautiously optimistic. Good Leads' Portfolio Accelerator Program can fill you with confidence by filling your portfolio's sales pipeline—over any period.

Program Benefits:

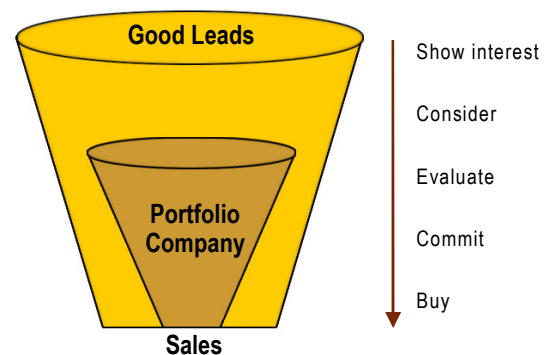
- Guaranteed quantity of qualified leads per month to achieve sales goals
- Portfolio sales team focuses 100% of time closing sales with "qualified" prospects
- Outsourced lead generation minimizes portfolio fixed costs and burn rate
- Gain critical market intelligence about portfolio pricing and competition
- Faster, broader reach of key decision-makers throughout New England and US

Expertise to Accelerate Sales

Our telesales professionals have years of experience and proven techniques for uncovering the key decision-makers inside prospect accounts—and expediting the sales process. We can quickly ramp up and scale up to meet most any sales goal or challenge.

More sales for your portfolio companies—and faster

Good Leads' guaranteed lead quantity and warranted lead quality gives VCs and angels the assurance that their portfolio investment has a steady and solid prospect pipeline during the critical early growth stages.



About Good Leads

Good Leads provides risk-free, cost-effective lead generation and business development services for high-tech companies, professional services firms and educational institutions. Our telesales professionals and proven techniques generate sales leads, event registrations, market opportunities and brand awareness on a consistent basis over short or long periods. Good Leads' fixed-price model and industry-first lead quantity guarantee and lead quality warranty takes the guesswork and risk out of sales forecasts and marketing plans.

To learn more about Good Lead's Portfolio Accelerator™ Program, please call 866-894-LEAD x222



High Technology Lead Generation Specialists