

Good Leads® Enhances CAD/CAM Software and Product Design/Engineering Services Strategic Inside Sales Team Service

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Salem, NH ([PRWEB](#)) July 06, 2016 -- Good Leads® is enhancing their CAD/CAM Software and Product Design/Engineering Services Strategic Inside Sales Team Service. The enhanced CAD/CAM software and Product Design/Engineering services Strategic Inside Sales Team Service from Good Leads® utilizes their premium [outsourced inside sales](#) and [B2B lead generation](#) Prospect Builder® services brand and methodology. This unique service is now available to assist companies with CAD/CAM software technology and Product Design and Engineering services firms to achieve their 2016 sales revenue objectives. Good Leads has a dedicated team of technology-focused business development demand creation trained specialists to find those net new discovery prospects.

"This service is designed to give both small businesses and larger firms looking for new design software and outsourced design/engineering tech markets a level of confidence in their business plans," said Bob Good, Founder and CEO of Good Leads. "Armed with a dedicated team of business demand creation specialists, businesses can stake a leadership position for the current demand in these new emerging niches and beyond." Good Leads' new offering is a very customized and targeted approach to finding new customers and leverages Good Leads prior customer experiences with both CAD/CAM software and VAR offerings as well as the outsourced product design and engineering services niche.

Good Leads has set aside their best technology-focused demand creation business developers to find those net new discovery prospects. "Good Leads' offering creates a center of excellence in sales funnel development with your company's name on it. We will provision a singular work pod for your new software and services offerings that will be equipped with dedicated, seasoned business development professionals, project management, and targeted contact lists all working under Good Leads premium outsourced lead generation Prospect Builder® brand and methodology," Bob Good concluded.

As credentials in developing this service niche, Good Leads has experience in generating technology sales leads with software from PTC, Autodesk and DP Technology and represented outsourced engineering firms such as Summit Technology, Boston Engineering, Radius Product Design, Helbling Engineering and Nectar Design. Good Leads will also be attending Autodesk University 2016 Conference in Las Vegas December 15-17, 2016.

About Good Leads:

Good Leads® is a premium provider of sales and marketing, B2B lead generation and outsourced business development activities for technology centric firms on a global basis with significant emphasis in design and engineering software and services. Bob Good is CEO and Founder of the 14 year old firm. Good Leads specializes in executive level lead generation and appointment setting with international emphasis on supporting external corporate sales teams. Good Leads corporate headquarters is in Salem, NH with sales



offices in Massachusetts, Maine and California. Good Leads can be contacted at 866 894-LEAD.
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