



Good Leads® CEO Bob Good Selected Small Business Exporter of the Year for New Hampshire and New England by U.S. Small Business Administration

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Salem, NH ([PRWEB](#)) May 08, 2013 -- Good Leads® CEO Bob Good was selected Small Business Exporter of the Year for New Hampshire and New England by U.S. Small Business Administration. The 40-employee [lead generation](#) company and owner Robert Good will be honored by the SBA on May 22 at the Crowne Plaza in Nashua, NH.

Good Leads over its 10 year history has done business with more than 400 companies, government entities and economic development groups around the world, said Marilyn Bogue, an economic development specialist with the SBA. Good Leads was chosen from among six New Hampshire firms and numerous others across New England. The company will compete for the national honor later this month.

“I’m clearly very honored with the New Hampshire award and was even more pleased that we also won for all of New England as well,” CEO Robert Good said. “It is really recognition for all of the employees of Good Leads as to their dedication in serving our customers both domestically and internationally.”

Good is a former sales and marketing executive for companies such as General Electric, TRW and Wang Labs. He is President of the 350-member New England-Canada Business Council and has led trade missions to Winnipeg, Manitoba, Quebec City, Quebec and Halifax, Nova Scotia with others being planned to Istanbul and Toronto.

Good’s company is symbolic of how Granite State businesses are playing a vital role in global markets, according to Bogue and Tina Kasim, international program manager for the NH’s International Trade Resource Center.

One reason Good Leads was chosen is because of its uniqueness. Instead of exporting products, the company specializes in exporting services that help boost international trade, especially with Canada.

“Recognizing that we deliver and export our services is breaking new ground,” Good said. “At the end of the day, the more global customers we have, the more jobs are created in New Hampshire.”

About Good Leads:

Good Leads is a leading provider of outsourced [business development](#) services including qualified lead generation and qualified voice-to-voice and face-to-face appointments. For 11 years, Good Leads has partnered with domestic and international institutions, from high-tech to governmental agencies, to develop and implement a business development strategy as part of their integrated marketing plan. Contact 866 894-5323 ext. 222 <http://www.GoodLeads.com>