

[Trade] Mission Accomplished



ABOUT GOOD LEADS

Good Leads provides outsourced lead generation and business development services for mid- to large-size enterprises. With a proven set of best practices and sales and marketing expertise, Good Leads delivers cost-effective, flexible solutions to generate a guaranteed number of quality-assured leads. Over 200 companies across a variety of industries rely on Good Leads to build their brand awareness, fill their sales pipeline, and satisfy their market-facing needs.

GOOD LEADS® SECURES THE APPOINTMENTS THAT LEAD TO SUCCESSFUL TRADE MISSIONS, BUSINESS PARTNERSHIPS AND ECONOMIC DEVELOPMENT

Good Leads® helps regional economic developers accomplish their goal of making every trade mission they sponsor a resounding success.

We combine advanced telesales methodologies, business development best practices, state-of-the-art technology and diligent follow through to reach, secure and confirm appointments between trade mission participants and their ideal prospects.

GLOBAL REACH, LOCAL CONNECTIONS

Over the past three years Good Leads has supported trade missions and international business development for companies in the US, Canada, Israel, United Kingdom and the Netherlands. Trade mission organizers trust and rely upon us for our:

- Unique qualified lead guarantee and warranty
- Strong New England presence with connections to business executives and government offices
- Participant pre-call screening and prospect matching process
- Customized prospect database with secure Web-based access 24/7

ACCOMPLISH YOUR MISSION WITH GOOD LEADS

Good Leads has the experience, resources, services and commitment to assure that your trade missions are well planned, highly productive and rewarding. To learn more, please contact Good Leads at toll-free 866-894-5323, x222 or sales@GoodLeads.com.